

High School Blood Challenge

May 13, 2009– May 9, 2010

What is the program?

- Participating schools are **divided into three groups** based on student enrollment: up to 300, 301 to 950, 951 plus.
- To participate, your school **must hold at least one blood drive**, although most schools hold one in the spring and fall. Some schools hold two blood drives in the spring, along with one in the fall.
- Donors at high school blood drives will **each receive a t-shirt**.
- The winner in each group is determined by the **percentage of donations** versus the high school's enrollment.
- The **winning school in each group** will receive a **\$1000 scholarship** from Memorial Foundation, Inc.
- Winning schools **determine the criteria** for their scholarships. The CICBC has no role in selecting scholarship recipients but suggests the criteria include volunteerism, community service and/or financial need.
- In order to stay within FDA guidelines, the scholarship awards will be submitted directly to the winning schools by Memorial Foundation, Inc. The high schools will award their scholarships as a single \$1000 scholarship or split among students. Scholarships cannot be given in any form of cash. If the winning student decides not to continue his/her education, the school will decide on another graduate to receive the scholarship.
- **To credit a donation for a particular school, the person donating must tell the registration person which school he/she would like to credit for the challenge.**

Who can donate?

- **To donate blood** you must be at least 17 years old, or 16 years old with a signed parental consent form, weigh 110 pounds and be in good health. You can donate blood every 56 days.
- Students and teachers may recruit community members, family members, friends, neighbors, politicians, school board members, etc. to **donate at any blood drive**.

What is provided?

- The Blood Center can provide sign-up sheets, donor guidelines, and appropriate handouts to help students recruit donors. Each school will determine where and how these materials will be distributed. We will also assist with press releases and media coverage.

How can my school earn extra points?

- Your high school can earn **10 percent credit** by allowing CICBC personnel to host an educational program for your high school students.
- You can **earn DOUBLE POINTS for summer donations**. To help offset blood shortages during the summer, anyone who donates from **May 13 through August 21** will earn double points for the school of his/her choice.
- Schools will also receive **DOUBLE POINTS** for anyone who donates for a high school on **the day before or the day after a holiday or holiday weekend**. Holidays that fall during the summer months are exempt because donors are already receiving double credit for summer donations.

For More Information

For more information about donating blood, and a complete list of places to donate, visit www.CICBC.org.

To learn more about the High School Blood Challenge call toll-free at **1-866-GIVE-BLD**.



CENTRAL ILLINOIS
COMMUNITY BLOOD CENTER

give what's in your heart.

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