

# IMPACT

## DONOR LOYALTY PROGRAM



**IMPACT**  
DONOR LOYALTY PROGRAM - ONLINE SCHEDULING

**BLOOD DONORS MAKE AN IMPACT!**

Volunteer donors help our Blood Centers provide blood products and services to 74 hospitals in Illinois, Iowa, Missouri and Wisconsin.

*Thank you for providing a critical resource for hospitals in your community!*

**CENTRAL ILLINOIS COMMUNITY BLOOD CENTER**  
*give what's in your heart*

**Mississippi Valley Regional Blood Center**  
*How Life Flows Through Our Community™*

I have donated with MVRBC or CICBC. [Log In](#)

I am not a Blood Center donor. [Make an appointment now](#)

- Wellness Check
- Loyalty Store
- IMPACT Rewards
- Donate Blood
- My Donations
- Donor Profile
- Contact Us
- Chairperson Login

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Questions or Comments about our service? Please contact us via telephone or email.  
(800) 747-5401 or [impact@mvrbc.com](mailto:impact@mvrbc.com)  
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IMPACT's donor loyalty programs operate on a points-per-donation basis. Participants receive points for each donation based on donation type (whole blood, platelet, double red cell, etc.). Participants can also earn bonus points for donating on specific days of the year when blood collection typically dips (ie. holiday weekends). Donors can redeem points in the online store for logo apparel and gifts that will tell the world you make an IMPACT by being a blood donor!

### Benefits of the new IMPACT program include:

- A user friendly system with easy navigation
- A donor profile that records donation history and accrued points
- Improved communication to donors via email
- An online store to redeem loyalty points

Get started using IMPACT by following the steps listed on the back! Any questions, call (800) 747-5401 or email [impact@mvrbc.org](mailto:impact@mvrbc.org)!

# VISIT [WWW.BLOODCENTERIMPACT.ORG](http://WWW.BLOODCENTERIMPACT.ORG).

## LOG IN TO IMPACT

1. Already a CICBC/MVRBC blood donor?
  - a. Click on the "I have donated with MVRBC or CICBC. Log In"
  - b. Use your Donor ID as the username and your date of birth for the password in the mm/dd/yyyy format, including slashes
  - c. Forgot your Donor ID? Use the "I forgot my Donor ID." link to retrieve your Donor ID or call our telerecruitment department at (217) 241-7550
2. Not yet a CICBC/MVRBC blood donor?
  - a. Click on the "I am not a Blood Center donor." Make an appointment now."
  - b. Complete the form to continue and find a blood drive

## SEARCH FOR A COMMUNITY BLOOD DRIVE OR DONOR CENTER

1. Select the "Donate Blood" button
2. Search for a drive by using various criteria
3. To see donor centers only, click under the search options and click on the donor center picture
4. To search for a specific mobile blood drive, contact your blood drive coordinator for the group's sponsor code

## SCHEDULE YOUR APPOINTMENT

1. Choose a blood drive to see all open appointment slots
2. Click on "Schedule" next to the appointment time

*Note: Online scheduling is not available 72 hours prior to blood drive. Please call (217) 241-7550 to schedule your appointment.*

3. On the confirmation page, you can contact the blood drive coordinator or Donor Center, print or download the confirmation and view driving directions

## UPDATE YOUR CONTACT INFORMATION

- An appointment confirmation email will be sent to you
  - Update your profile and contact information by selecting the "Donor Profile" button
  - If you are not yet a CICBC/MVRBC donor, when creating an account be sure to include a phone number and/or email so we can confirm and remind you of your appointment

## ADDITIONAL OPTIONS IN IMPACT

- Wellness Check button: *View your wellness information*
- My Donations button: *Track your donation history and see upcoming and past appointments*
- Loyalty Store button: *Earn points for each donation to redeem for items in the store*
- Order a new Donor ID card: *Click on link located in the right side navigation of your IMPACT homepage*